

## ANNEX III. COOKIE POLICY

### **1.- What are cookies?**

Cookies are small text files that are downloaded and stored on the User's device (computer, *smartphone* or *tablet*) when they access certain websites or applications. Their purpose is to improve the browsing experience by allowing the Website to remember preferences and settings, thus facilitating faster and more efficient interaction.

Cookies do not contain sensitive information or directly identify the User personally. The information collected is anonymous and is used to improve the performance of the Website, analyse usage patterns and optimise the services offered.

The User can manage, block or delete cookies at any time through their browser settings. However, disabling certain cookies may affect the proper functioning of the Website.

### **2.- Why does KIZURI use cookies?**

In accordance with Article 22 of the **Law on Information Society Services and Electronic Commerce (LSSI-CE)** and Recital (30) of the **General Data Protection Regulation (GDPR)**, this Website uses cookies and other information storage and retrieval technologies to track Users' interactions with the services offered.

Cookies allow us to recognise the browser and type of device from which the User accesses the Website, facilitating navigation and optimising the experience.

#### **KIZURI uses cookies to:**

1. Improve the User experience by tracking the session.
2. Collect information in order to optimise navigation and improve the Website.
3. Customise content based on User preferences.
4. Analyse the performance and use of the Website for its optimisation.

The Website uses the following types of cookies:

- **Necessary:** Cookies that are strictly necessary to provide a service or content requested by the User. These are responsible for technical aspects such as identifying records and managing tool preferences in the use, interaction and location of access to content.

Name	Purpose	Expiry	Provider
session_id	Maintains the logged-in session	30 days	Own
csrf_token	Form security	Session	Own

- **Functional:** Functional cookies provide the User with information that enriches the browsing experience, such as displaying the weather forecast based on their location.

Name	Purpose	Expiry	Provider
lang_pref	Stores the preferred language	1 year	Own

- **Statistics/analytics:** These cookies collect information about the use of the page, such as the time spent on the page and the content visited by readers, in order to measure its performance and improve navigation.

Name	Purpose	Expiry	Provider
_ga	Identifies unique users on the site	2 years	Google Analytics

- **Advertising:** These cookies obtain information about the user's browsing habits in order to manage advertising space and offer more relevant and quality content based on their preferences.

Name	Purpose	Expiry	Provider
ads_pref	Displays advertisements based on interests	6 months	Google Ads

### 3.- How to disable cookies?

Cookies that are not strictly necessary for browsing this Website can be configured or disabled in the [Configure Cookies](#) section, available at the bottom of the Website.


In addition, all browsers allow you to adjust your cookie settings for greater control over your privacy. Below are the steps to disable them in the most commonly used browsers:

#### Google Chrome

 <https://support.google.com/chrome/answer/95647>


1. Click on the options menu (three dots in the top right corner).
2. Select **Settings**.
3. Go to **Privacy and security > Cookies and other site data**.
4. Choose the desired settings to block or delete cookies.

#### Mozilla Firefox

 <https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web-rastrear-preferencias?kuid=070ed5d8-0061-436f-9d65-49123a273cb7-1747164446&kref=R9Da7S8EkoXc>

1. Click on the Firefox menu (three lines in the top right corner).
2. Select **Options** or **Settings**.
3. Go to **Privacy & Security**.
4. Under **Cookies and site data**, configure cookie handling according to your preference.

#### Microsoft Edge

 <https://support.microsoft.com/es-es/microsoft-edge/eliminar-cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

1. Click on the options menu (three dots in the top right corner).

2. Select **Settings**.
3. Go to **Cookies and site permissions**.
4. Configure cookie preferences or block them as needed.

### **Safari (Mac)**

 <https://support.apple.com/es-es/guide/safari/sfri11471/mac>

1. Open **Safari** and select **Preferences** from the main menu.
2. Go to the **Privacy** tab.
3. In the **Cookies and Website Data** section, choose the desired blocking option.

### **Disable cookie tracking in Google**

If the User does not wish to be tracked by advertising cookies, Google offers a disabling add-on available at the following link:

 <https://tools.google.com/dlpage/gaoptout?hl=es>

**Note:** Disabling certain cookies may affect the functionality of the Website and the availability of some services.

### **4.- Cookies on mobile devices**

The KIZURI Website also uses cookies or other storage devices on mobile devices.

Cookies that are not mandatory for browsing this Website may be disabled in the "[Configure Cookies](#)" section.

These settings can be found at the bottom of the Website. In addition, as with computer browsers, mobile device browsers allow you to change your privacy options or settings to disable or delete cookies.

If you wish to modify your privacy options, follow the instructions specified by the developer of your mobile device browser.

Below are some examples of *links* that will guide you through changing the privacy settings on your mobile device:

- iOS: (<http://goo.gl/61xevS>)

- Windows Phone: (<https://goo.gl/tKyb0y>)
- Chrome Mobile: (<http://goo.gl/XJp7N>)
- Opera Mobile: (<https://cutt.ly/TF1Fly6>)

## 5.- Acceptance of cookies

This Website does not install our cookies on Users' devices until they have accepted their installation.

Please note that if you do not accept the installation of cookies or disable any of them in your settings, certain services may not be available without the use of cookies, or you may not be able to access certain services or take full advantage of everything this Website has to offer.

## 6.- Profiling

The use of cookies on the Website may involve the processing of User data for analysis, personalisation or segmentation purposes. Depending on the type of cookies used, KIZURI may or may not carry out profiling based on the information collected.

KIZURI expressly states that it will not carry out User profiling within its cookie policy. The information collected through cookies will be used solely for technical, statistical or personalisation purposes without generating individual behaviour profiles.

## 7.- Retention period

The retention period for data collected through cookies will depend on their type and purpose. KIZURI will apply the following criteria:

### 1. Session cookies

Data collected through **session cookies** will only be retained while the User continues to browse the Website. Once the session or browser is closed, these cookies are automatically deleted.

### 2. Persistent cookies

Data collected through **persistent cookies** will be retained for a specific period, which may vary depending on the purpose of each cookie. This period will be defined based on criteria of necessity and proportionality.

### 3. Retention of third-party data

In the case of cookies managed by third parties, the retention period will be that established in their respective privacy policies. For more information, the User may consult the policies of external providers:

- **Google Analytics:** <https://policies.google.com/privacy?hl=es>

- **Google Ads:** <https://policies.google.com/technologies/ads?hl=es>

**Note:** Users may manage or delete cookies at any time through their browser settings or in the "[Configure Cookies](#)" section, available at the bottom of the Website.